



GAFHC
Global Alliance For Hypnosis Clinicians





Introduction



GAFHC is a global network of hypnosis clinicians who specialize in medical and dental hypnosis.



We have identified medical doctors, dentists, and hypnosis practitioners who are optimally trained and are passionate about the use of hypnosis in clinical settings.



Our mission is to bring the application of hypnosis within clinical settings to the forefront of both the medical and dental field and educational systems.

The Problem



Due to the ongoing epidemic regarding pain-killer addiction, the use of chemical anaesthetics for medical procedures has become a hazardous way to conduct surgery for some patients.



Patients want the option to undergo surgery without the use of chemical anaesthesia but do not know where to find a medical doctor or dentist open to utilizing hypnosis as a method of inducing anaesthesia.



Patients and clinicians that wish to connect to hypnotherapists that specialize in other areas of medical practice.



Using hypnosis as an adjunct to medical treatment ranging from asthma, cancer, childbirth, gastrointestinal disorders, urinary problems and more.



There is no current database for patients to find local, well-trained hypnotherapists who specialize in medical or dental hypnosis.



Hypnotherapists operate as individual entities without support from a marketing network.



Clinicians do not know who to trust or where to find qualified practitioners that they can work in collaboration with.

Our Solution



Adding the leading medical doctors, dentists, and hypnotists in the field of clinical hypnosis into a global searchable database.



Providing optimized training courses for both medical and hypnosis practitioners.



Promoting GAFHC to the wider medical & dental field in order to drive adoption of medical hypnosis.



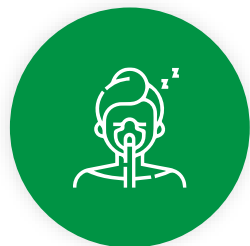
Marketing the services of global hypnotherapists in the field of medical hypnosis.

Market Size



310 million

Major surgeries globally
per year (2022).



\$8 billion

Global anaesthesia
drug market per
year (2022).



10 million

Wisdom teeth removed
globally per year



\$1.88B

Global dental
anaesthesia market
size per year (2022)

Target Audience



Hypnotherapist with an interest in developing medical hypnosis expertise.



Medical and dental professionals interested in adopting hypnosis as an alternative to chemical anesthesia.



Patients that would benefit from being informed of alternatives to chemical anesthesia.



Healthcare networks that can offer individual and leveraged options to their patients.



Business Model



Training Programs for doctors, dentists, and hypnotherapists to become certified by GAFHC.



Referral programs where hypnotherapists certified by GAFHC provide the organization with a percentage of medical hypnosis services within the network.



Quarterly conferences where best practices and case studies are presented by certified GAFHC practitioners.



Phone application that contains premium audio tracks, video case studies, and virtual reality at a monthly fee for patients and healthcare networks.



Traction & Company Roadmap



0 to 1 years

Develop the official GAFHC medical hypnosis training program, certification program, & database of current medical practitioners and hypnotherapists effectively utilizing hypnosis.



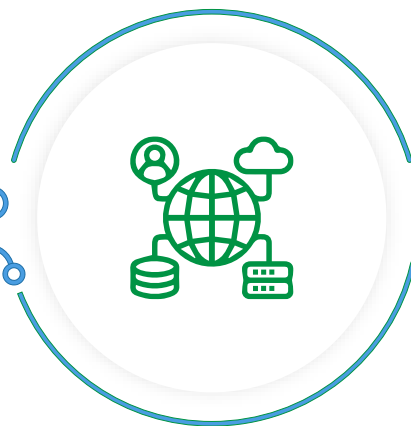
1 to 2 years

Increase marketing presence by public relations efforts publicizing the effectiveness of hypnosis for medical procedures and accelerated recovery following surgery.



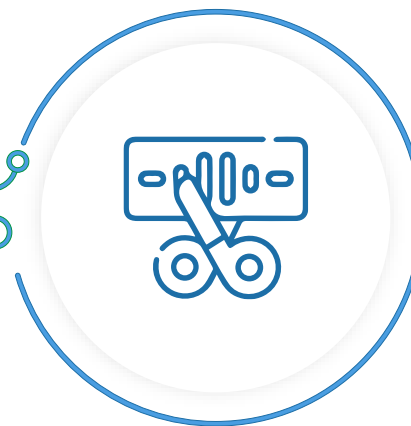
2 to 3 years

Increase enrollment in training program, certification and database of practitioners to 200 globally. Develop the GAFHC phone application including premium audio & virtual reality programs.



3 to 4 years

Build the global database of practitioners to 500 globally and launch the GAFHC app. Increase marketing of success stories in the press. Initiate clinical research on premium patented audio tracks.



4 to 5 years

Build the global database of practitioners to 1000 globally. License audio tracks and content to healthcare networks to accelerate healing time post surgery and other medical benefits.

Team



SHARON WAXKIRSH

Clinical & Medical Hypnotherapist,
Founder of Academy of Hypnosis co-
founder of Institute of Hypnotherapy
for Medical & Dental Practice



Dr. Lemaire Brice (France) DDS

Founder of David Elman
Hypnosis Institute in France



Dr. Wes Rocki (USA) MD & Ph.D

Founder of Self Healing Care



Dr. Denise Billen-Mejia (USA) M.D.

Founder of Heal & Be Radiant



Dr. Sue Peacock (UK) Ph.D.

Psychologist & Founder of
Well Ahead



Dr Benedito Amorim (Brazil) M.D.

Neurosurgery & Founder of
Cortex Academy



Dr Mandy Kent (UK) Dentist

Clinical Hypnotist Royal
London Hospital

Team



Danial Nejadmasoom (Iran) BSc

Psychology & Mind-
Body medicine



Garry Coles (UK) MSc

Clinical Hypnosis & Founder
of Hypno-Oncology



Helen Davis (UK)

Clinical Hypnosis & Yoga,
Founder of One Step Forward



Stefania Trudu (UK)

Clinical Hypnosis, Founder of
Transformation Paths



Vashti Perry Woodford (UK) MS

Pain Management/Medical
& Dental Hypnosis



John Chavez (USA)

Founder of DMT Quest,
Author, & Film Producer

Marketing Strategy

Top-Up

Partnerships with influencers who have experienced hypnosis and understand the benefits for society to distribute the mini-documentaries.



Public relations efforts for media coverage of medical hypnosis and case studies of dramatic benefits.



GAFHC sponsorship of large conferences of hypnosis.



Direct out-reach to healthcare networks to showcase benefits of hypnosis for medical procedures and surgery recovery.



Bottom-Up



Chemical pain-killers are horrible for a person's physiology, addictive, expensive, and ineffective in the long-run.

Competition



An element of danger every time a person undergoes chemical anesthesia for surgery.

Competitive Advantages

01

A network of the world's leading experts in medical and dental hypnosis.

02

The effectiveness and efficiency of hypnosis surpasses that of drugs and even meditation.

03

Partnership with established medical doctors to give added credibility to GAFHC's mission.

04

A deep understanding of optimizing all training, audio development, and virtual reality (VR) opportunities within the field of hypnosis.

Ask & Use Of Funds

\$1.3 Million

Investment Required



20%

Equity and seat on board of directors



Use Of Funds



\$500,000

Research & Development for audio & VR



\$100,000

App & Website development



\$200,000

Administration



\$300,000

Marketing Material & Development



\$200,000

Consultant Fees





Contact Us



Sharon Waxkirsh



sharon@mindbeing.com



1 (765) 775-8117



www.mindbeing.com